

Not an advertiser, but interested in supporting the Register?

Become a \$25 Subscribing Member and receive each issue of the Register delivered directly to you.

The Register moved to a tabloid-style paper printed exclusively on newsprint. The change has doubled our size and print space, but also has increased our production costs.

We need your help!

Please make checks payable to 'BHS Register' and mail to David Lamberti at Burlington High School. A Register Staff member will follow up to ensure you receive your Register the way you choose.

Thank you for your support!

Register

Vermont's Oldest HS Newspaper founded in 1898



2016-2017 Advertising & Subscription Rates

Register

Vermont's Oldest HS Newspaper founded in 1898

FACULTY ADVISORS: David Lamberti, drlamber@bsdvt.org
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SENIOR EDITORS: Alexandre Silberman and Jake Bucci

FILE REQUIREMENTS: pdf, tif, jpg, eps, ppt, indd, & psd preferred, but all formats acceptable. Minimum 300 DPI at final size.

NEED AN AD CREATED? Our design staff can take your content and images and create an advertisement for you.

CIRCULATION: Our audience includes more than 1,100 high school students, faculty and parents.

> The 11x17 tabloid-style print edition comes out approximately every two weeks during the school year.

> The Register is published online at : bhsregister.com

> Ask us about advertising on our website!

PAYMENT: Make checks payable to:

BHS Register, 52 Institute Road, Burlington, VT 05408

1/4 PAGE AD

Black & White

5" x 8"

Portrait or Landscape

\$50 / Issue

\$400 / Year

(Ad size shown is approximate)

1/8 PAGE AD

Black & White

5" x 4"

Portrait or Landscape

\$25 / Issue

\$200 / Year

(Ad size shown is approximate)

BANNER AD

Black & White

2" x 7"

Portrait or Landscape

\$15 / Issue

\$125 / Year

(Ad size shown is approximate)

1/2 PAGE AD

10" x 8"

\$100 / Issue

\$600 / Year